



FOR IMMEDIATE RELEASE

BET NETWORKS, THE AMERICAN BLACK FILM FESTIVAL (ABFF) AND HILTON TEAM UP TO GIVE A VIP EXPERIENCE TO A LUCKY WINNER TO THE 2017 BET PRESENTS THE AMERICAN BLACK FILM FESTIVAL HONORS IN LOS ANGELES ON FEBRUARY 17

Fans Have an Opportunity to vote for their favorite Movie and Television Show of the Year

Vote now at ABFFHonors.com

#ABFFHonors #HiltonCelebratesABFF

Los Angeles, CA, February 3, 2017 --- BET Networks, The American Black Film Festival and Hilton have teamed up to grant one lucky winner with an exciting opportunity to experience the full VIP treatment at the 2017 “BET Presents The American Black Film Festival Honors” in Los Angeles, February 17. Entries to the contest opens today and closes February 9, 2017.

Film and television enthusiasts will vote online for their favorite movie and television show of 2016 for “Movie of the Year” and the “Television Show of the Year” categories. For each vote cast, voters will automatically be entered for a chance to win the trip. There is a limit of one (1) entry per person and per email address for the duration of the contest period, regardless of the method of entry.

Nominees for “Movie of the Year” are:

- **THE BIRTH OF A NATION** (Fox Searchlight)
- **FENCES** (Paramount)
- **HIDDEN FIGURES** (20th Century Fox)
- **MOONLIGHT** (A24)
- **QUEEN OF KATWE** (The Walt Disney Studios Motion Pictures)

Nominees for “Television Show of the Year” are:

- **ATLANTA** (FX)
- **BLACK-ish** (ABC)

- **INSECURE** (HBO)
- **POWER** (STARZ)
- **QUEEN SUGAR** (OWN)

“We encourage everyone to make their voice heard. 2016 was an amazing year for black film and television and we have partnered with Hilton to provide a VIP experience for fans to be a part of this incredible awards show by casting their vote,” says Jeff Friday, ABFF Ventures CEO.

The grand prize winner will receive:

- Two (2) round-trip coach airline tickets to Los Angeles
- One (1) hotel room at the Beverly Hilton Hotel for two nights (Feb. 16-18, 2017)
- Opportunity to walk the ABFF Honors Red Carpet
- Two (2) reserved seats at the ABFF Honors Dinner Gala
- Two (2) invitations to the ABFF Honors Pre-Reception and After Party

The winner will be selected and contacted no later than February 10, 2017. Participants can enter for a chance to win by visiting the ABFF Honors website at www.ABFFHonors.com and following the directions provided to fill out the entry form and submit.

ABFF Honors will be one of the highlights of the Hollywood Awards season and Black History Month. The event is executive produced by ABFF Ventures founder Jeff Friday, Suzanne de Passe and Madison Jones for de Passe Jones Entertainment, Jesse Collins for Jesse Collins Entertainment, and Connie Orlando, Stephen G. Hill and Debra Lee for BET Networks.

The 2017 ABFF Honors sponsors are Cadillac and Prudential Financial Services (Red Carpet Partners), Morgan Stanley (Corporate Partner) and Hennessy (Official Spirit Partner).

For more information about the 2017 ABFF Honors, log on to www.ABFFHonors.com. Also, follow us on our social media platforms:

SOCIAL MEDIA:

Twitter: @ABFFHonors
Instagram: @AmericanBlackFilmFestival
Facebook: American Black Film Festival
YouTube: American Black Film Festival
Website: <http://www.bet.com/shows/abff-honors.html>

For media inquiries and to apply for media credentials for the 2017 ABFF Honors, please log on to <http://abffhonors.com/media/2017-ABFF-Honors-Credential-Application.pdf>.

ABOUT ABFF:

The American Black Film Festival (ABFF) is an annual event dedicated to showcasing quality film and television content by and about people of African descent. It supports emerging artists to foster a wider range of images, stories and storytellers represented in the entertainment

industry. The festival is committed to the belief that Black artists and content creators deserve the same opportunities as their mainstream counterparts. ABFF founder Jeff Friday conceived the festival in 1997 as a vehicle to promote diversity in the motion picture industry, and strengthen the Black filmmaking community through resource sharing, education, artistic collaboration and career development. Today, the ABFF is recognized as the preeminent pipeline to new Black talent, both in front of and behind the camera, and is regarded as one of the leading film festivals in the world. The ABFF is a property of ABFF Ventures, a multifaceted entertainment company specializing in the production of live events, television and digital content targeted to upscale African American audiences.

ABOUT BET NETWORKS:

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIA.B sted NYSE: VIA, VIA.B), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the African-American Woman; BET Music Networks - BET Jams, BET Soul and BET Gospel; BET Home Entertainment; BET Live, BET's growing festival business; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET around the globe.

ABOUT HILTON WORLDWIDE:

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, comprising more than 4,660 managed, franchised, owned and leased hotels and timeshare properties with nearly 765,000 rooms in 102 countries and territories. For 96 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of 13 world-class global brands includes Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Tru by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Hilton HHonors members who book directly through preferred Hilton channels have access to benefits including preferred pricing, free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton HHonors app, where HHonors members can check-in, choose their room, and access their room using a Digital Key. Visit news.hiltonworldwide.com for more information and connect with Hilton Worldwide on [Facebook](#), [Twitter](#), [YouTube](#), [Flickr](#), [LinkedIn](#), and [Instagram](#).

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